



„TURBO“ for your travel stories

**How we guarantee your offer reaches
thousands of online readers**

**TRAVEL NATIVE campaigns from a travel pro –
more value for you and your new customers**

How „Turbo“ works

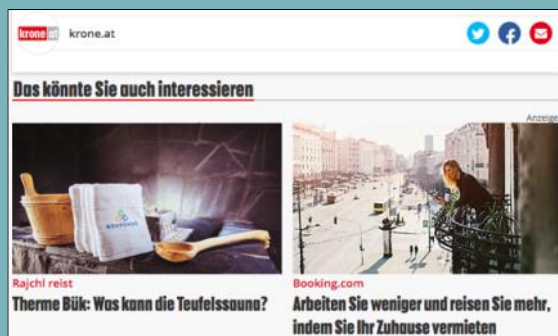
How we add thousands of guaranteed clicks to your travel service

You decide where your next customers should live.
We take care of the rest!



Placement among the editorial content

of international top media outlets



Leading Algorithms

Outbrain

Taboola

- We produce high-value journalistic online content for you or support you in the use of provided content to create **original image/text teasers optimized for your campaign goals**.
- **The best algorithms for content distribution** seek out **interested users** from the perfect target groups, based on reading habits, user interests, internet use habits as well as the surfing habits of similar user groups.
- **A network of over 80 top online media outlets in the entire D-A-CH region is available** and can be expanded to include all of Europe if needed. In Austria all relevant online media outlets (with the exception of ORF.at and Standard.at) are a part of the network, including krone.at, kurier.at, SN.at, nachrichten.at, woman.at, news.at, profil.at, diepresse.com, and more.
- The Image/Text Teasers will be placed **among the editorial content and in the general periphery of the media pages**.
- **Regional Targeting**: You decide where your users live.
- **The campaign will be optimized and run in real-time** to achieve the best results.
- **You will receive a complete report of the results at the close of the campaign**.
- The **final cost** of the Turbo campaign will be **based on guaranteed clicks (CPC)**.

Contact us - we look forward to your inquiry!

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